

Entrepreneurship II

9/08-9/12

	TEKS for the week	Objectives	Lesson
Monday	c(2)(A-C)	<ul style="list-style-type: none"> - Define social entrepreneurship - Explore examples of successful social enterprises 	<ul style="list-style-type: none"> - Lecture - Case Study: Successful social enterprise - Group Discussion
Tuesday	c(2)(A-C)	<ul style="list-style-type: none"> - Understand the process of ethical decision-making - Apply ethical principles to business scenarios 	<ul style="list-style-type: none"> - Lecture - Case Study: Ethical dilemmas in entrepreneurship
Wednesday	c(2)(A-C)	<ul style="list-style-type: none"> - Explore the concepts of sustainability in business - Understand the triple bottom line: People, Planet, Profit 	<ul style="list-style-type: none"> - Lecture - Group Project: Develop a sustainable business model
Thursday	c(2)(A-C)	<ul style="list-style-type: none"> - Understand the importance of personal branding for entrepreneurs - Develop Networking skills 	<ul style="list-style-type: none"> - Lecture - Creating a professional online presence
Friday	c(2)(A-C)	<ul style="list-style-type: none"> - Synthesis key concepts from the unit - Apply learned skills to a final project 	<ul style="list-style-type: none"> - Final Project: Students present their business ideas incorporating ethical principles and sustainable practices