

Entrepreneurship I
Randice Nelson

1/19-1/23

	TEKS for the week	Objectives	Lesson
Monday			- Holiday
Tuesday	- Students have an understanding of using advertising for marketing.	- With demonstrations and application students will be able to understand how to use advertisements as a marketing tool to help their business succeed	- PowerPoint - Notes
Wednesday			- Advertising All Around The World
Thursday			- Advertising Research
Friday			- Gmetrix