

Entrepreneurship I
Randice Nelson

1/19-1/23

	TEKS for the week	Objectives	Lesson
Monday	<ul style="list-style-type: none">- Students have an understanding of using advertising for marketing.	<ul style="list-style-type: none">- With demonstrations and application students will be able to understand how to use advertisements as a marketing tool to help their business succeed	<ul style="list-style-type: none">- Holiday
Tuesday			<ul style="list-style-type: none">- PowerPoint- Notes
Wednesday			<ul style="list-style-type: none">- Advertising All Around The World
Thursday			<ul style="list-style-type: none">- Advertising Research
Friday			<ul style="list-style-type: none">- Gmetrix