

Entrepreneurship I
Randice Nelson

12/1-12/5

	TEKS for the week	Objectives	Lesson
Monday	22 (A-C)	- With demonstrations and application students will be able to understand how to develop a marketing plan, distribution, promotion, and selling their products or services in their business. - Students will learn how to create a marketing strategy and plan. - Students will develop a plan for distribution of their service or product. - Students are to create a plan to promote and sell their products or services.	- Unit 7 PowerPoint - Notes
Tuesday			- Lemonade Game
Wednesday			- Research Marketing Plan
Thursday			- The Marketing Plan Project
Friday			- The Marketing Plan Project