

Entrepreneurship I  
Randice Nelson

11/3-11/7

|           | TEKS for the week | Objectives                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Lesson            |
|-----------|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| Monday    | 7(A)              | <ul style="list-style-type: none"> <li>- With demonstrations and application students will be able to understand the target market, roles of market research and understand the competition.</li> <li>- Identify a target market and analyze the needs of customers.</li> <li>- Explain the role of market research and how to identify the six steps involved in market research.</li> <li>- Know the importance of understanding your competition.</li> </ul> | - Research Market |
| Tuesday   |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | - Project         |
| Wednesday |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | - Project         |
| Thursday  |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | - Present         |
| Friday    |                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | - Present         |