

Entrepreneurship I
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11/17-11/21

	TEKS for the week	Objectives	Lesson
Monday	7(A)	- With demonstrations and application students will be able to understand the target market, roles of market research and understand the competition. - Identify a target market and analyze the needs of customers. - Explain the role of market research and how to identify the six steps involved in market research. - Know the importance of understanding your competition.	- Project
Tuesday			- Present
Wednesday			- Present
Thursday			- Review
Friday			- Unit 6 Test