

Entrepreneurship I
Randice Nelson

11/10-11/14

	TEKS for the week	Objectives	Lesson
Monday	7(A)	- With demonstrations and application students will be able to understand the target market, roles of market research and understand the competition. - Identify a target market and analyze the needs of customers. - Explain the role of market research and how to identify the six steps involved in market research. - Know the importance of understanding your competition.	- Project
Tuesday			- Present
Wednesday			- Present
Thursday			- Business Choices Project
Friday			- Business Choices Project