

Business Management
Randice Nelson

3/2-3/6

	TEKS for the week	Objectives	Lesson
Monday	3.E.i	1. To discuss various methods for evaluating a business' competitors. 2. To examine important factors to consider when analyzing competition. 3. To understand how to determine the main competitors.	<ul style="list-style-type: none"> - Introduction to Competition segment of Evaluating the Competition - Assessment - Competition Evaluation Project
Tuesday			<ul style="list-style-type: none"> - SWOT Analysis segment - Assessment - choose a real business in your area and have students develop a SWOT analysis for it
Wednesday			<ul style="list-style-type: none"> - Porter's Five Forces segment - Assessment - Project
Thursday			<ul style="list-style-type: none"> - Factors Affecting Competition segment - Assessment - Projects
Friday			<ul style="list-style-type: none"> - Crossword - Final Assessment - Project Due