

Business Management
Randice Nelson

2/23-2/27

	TEKS for the week	Objectives	Lesson
Monday	To discover how a SWOT analysis is utilized in business	1. To determine what SWOT analysis means. 2. To analyze the different functions of a SWOT analysis. 3. To examine when and why a SWOT analysis is used. 4. To discuss examples of SWOT analyses and the effects they have on business.	- SWOT Analysis presentation.
Tuesday			- SWOT Analysis project
Wednesday			- SWOT Analysis Assessment - Project
Thursday			- Project
Friday			- Present