

Business Management
Randice Nelson

12/8-12/12

	TEKS for the week	Objectives	Lesson
Monday	To explore various aspects in the travel industry and identify career opportunities in tourism.	- 1. To provide an overview and brief history of the lodging industry. 2. To identify various types of lodging properties according to the quality, target market and levels of services. 3. To analyze lodging management and operations. 4. To discuss career opportunities offered by the lodging industry.	- Finish All Projects
Tuesday	To explore various aspects in the travel and tourism management and identify career opportunities in travel and tourism industry	1. To provide an overview and brief history of the travel and tourism industry. 2. To identify various types of travel destinations. 3. To analyze tourism management and operations. 4. To discuss career opportunities offered by the travel and tourism industry.	- Slides 1-18 - Introduction to Travel Industry - Assessment - Technologies & Tourism Management Project
Wednesday		1. To provide an overview and brief history of the travel and tourism industry. 2. To identify various types of travel destinations. 3. To analyze tourism management and operations. 4. To discuss career opportunities offered by the travel and tourism industry.	- Slides 19-30 - Cruise Ship Vacation Bell Ringer Activity - Assessment - Travel Destination Activity
Thursday		1. To provide an overview and brief history of the travel and tourism industry. 2. To identify various types of travel destinations. 3. To analyze tourism management and operations. 4. To discuss career opportunities offered by the travel and tourism industry.	- Slides 31-56 - Travel Management & Careers - Assessment - Organizational Structures Activity - Careers in Travel & Tourism Industry Project
Friday		1. To provide an overview and brief history of the travel and tourism industry. 2. To identify various types of travel destinations. 3. To analyze tourism management and operations. 4. To discuss career opportunities offered by the travel and tourism industry.	- Economic Factors Pair & Share Bell Ringer Activity - Final Assessment - Top Tourism Destinations Project