

3rd Six Weeks Floral Design Lesson Plan

Course: Floral Design

Grade Level: High School

Time Frame: 6 Weeks (Approximately 30 class days)

Unit Focus:

Students will explore floral design through seasonal projects, deepen their understanding of design principles and elements, learn to evaluate and apply pricing strategies in floral business, and create digitally designed arrangements to integrate creativity and technology.

TEKS Addressed:

- **(1)(A–C):** Identify elements and principles of design and apply them in floral work.
 - **(3)(B–D):** Use floral tools, evaluate and revise arrangements, and analyze floral designs.
 - **(4)(A–C):** Apply knowledge of costs, pricing, and profit in floral marketing.
 - **(6)(B):** Use technology and digital tools in floral presentation and design.
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WEEKLY BREAKDOWN

Week 1: Día de los Muertos & Intro to Seasonal Design

Objective: Connect culture and color symbolism to floral design.

- **Coco Floral Packet:**
Students complete a design packet inspired by the film *Coco*, incorporating symbolic flowers, color palettes, and cultural elements into their own Day of the Dead floral arrangement design.
- **Skills/Concepts:**

- Color theory
 - Cultural symbolism
 - Floral sketching
 - Arrangement planning
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Week 2: November Floral & Design Elements

Objective: Understand and apply principles and elements of design to physical arrangements.

- **ICEV Notes** on Principles of Design
 - **Chapter 6 Book Worksheet** (Principles & Elements Activity)
 - **November Arrangement Project:**
 - Color Turkey Head (Paper and Floral Media)
 - Complete Turkey Body (Floral Materials)
 - Take Home Arrangement
 - **Skills/Concepts:**
 - Mass and line flower placement
 - Balance, proportion, and rhythm in design
 - Layering work with silk, fresh, or foam-based materials
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Week 3: THANKSGIVING BREAK

No instructional days.

Week 4: Design Test & Pricing Intro

Objective: Review and assess knowledge of floral design elements and introduce pricing concepts.

- **Design Review Activity**

- **Design Unit Test**
 - **Pricing Unit Intro:**
 - Intro Lecture and Notes
 - Start Practice Problems
 - **Skills/Concepts:**
 - Test-taking and recall
 - Application of retail math
 - Understanding markups, labor, and material cost
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Week 5: Floral Pricing & Disney Design Analysis

Objective: Accurately calculate floral prices and analyze professional arrangements.

- **Pricing Worksheets:**
 - Practice (Worksheet 1)
 - Daily Grade (Worksheet 2)
 - Major Grade (Worksheet 3)
- **Decorating Disney Floral Analysis:**
 - Students analyze arrangements used in seasonal Disney displays and respond to guiding questions:
 - What design elements are used?
 - What emotions do these evoke?
 - What pricing model might have been used?
- **Skills/Concepts:**
 - Critical thinking
 - Commercial design evaluation
 - Retail pricing math

Week 6: Digital Design & Bow Making

Objective: Finalize holiday projects using digital tools and hands-on skills.

- **Digital Christmas Wreath Project (2–3 Days)**
 - Students create a digital design using Canva, Google Drawings, or an approved app
 - Students select wreath shapes, color palette, flower types, and create a labeled sketch
- **Bow Making Part 1 & 2**
 - Students learn to make single and layered bows using wired ribbon
 - Graded on loop symmetry, tightness, tail length, and neatness
- **Skills/Concepts:**
 - Digital creativity and layout
 - Floral technology integration
 - Manual dexterity and craftsmanship

Assessment Plan

- **Formative:**
 - Design worksheets and packet completion
 - Pricing practice worksheets
 - Exit tickets and class participation
 - **Summative:**
 - Design Test
 - Digital Christmas Wreath Project
 - Final Bow Product
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Differentiation & Supports

- **Visual Learners:** Diagrams, PowerPoints, video analysis
 - **Kinesthetic Learners:** Hands-on arrangements and ribbon tying
 - **ELL/SPED Support:** Word banks, sentence stems, scaffolded instructions
 - **Advanced Learners:** Optional digital ad creation for their wreath project
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Technology Integration

- **ICEV Curriculum**
- **Google Drawings/Canva** for digital design
- **Decorating Disney Video Clips** for critique activity

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