

4th Six Weeks Lesson Plan for Floral Design

Course Focus:

Students will explore floral identification, design concepts, and Valentine's Day floral traditions while developing hands-on skills in floral arrangement, creativity, and social media marketing. This unit ties into real-world applications and provides opportunities for critical thinking, design, and personal expression.

TEKS Alignment:

- **(1)(A):** Identify principles and elements of floral design.
 - **(1)(C):** Demonstrate knowledge of floral materials, tools, and techniques.
 - **(3)(D):** Develop and refine floral designs for specific occasions.
 - **(5)(A):** Identify career opportunities in the floral industry.
 - **(6)(B):** Use technology to enhance floral designs and presentations.
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Week 1: New Year and Rose Bowl Parade

Day 1:

- **Lesson:** New Year, New Me - Back-to-School Activity
- **Activity:** Students create a "Floral Goals" worksheet where they design a floral arrangement that symbolizes their personal goals for the semester.
- **Objective:** Foster creativity and reflect on personal and academic aspirations.
- **TEKS:** (1)(A), (5)(A)

Day 2:

- **Lesson:** Rose Bowl Parade Introduction & Video
- **Activity:** Watch a video about the history and process of designing floats for the Rose Bowl Parade. Discuss how floral design principles are applied on a large scale.
- **Objective:** Understand large-scale floral design applications and teamwork in the industry.
- **TEKS:** (3)(D), (5)(A)

Day 3:

- **Lesson:** Rose Bowl Parade Web Quest
- **Activity:** Students research the history, significance, and design process of the Rose Bowl Parade.
- **Objective:** Learn about cultural and historical influences on floral design.
- **TEKS:** (3)(D)

Day 4-5:

- **Lesson:** Rose Bowl Parade Float Project
- **Activity:** Students work in groups to design their own Rose Bowl float concept using a sketch and list of floral materials.
- **Objective:** Apply floral design principles to large-scale projects and practice teamwork.
- **TEKS:** (1)(A), (3)(D)

Week 2: Floral Identification and Vocabulary

Day 1-2:

- **Lesson:** Flower ID Vocabulary
- **Activity:** Students learn floral identification terms and complete a vocabulary worksheet.
- **Objective:** Identify and understand common floral terminology.
- **TEKS:** (1)(A)

Day 3-4:

- **Lesson:** Flower ID - Line & Mass Flowers
- **Activity:** Students learn to identify line and mass flowers and practice sketching arrangements that use these components effectively.
- **Objective:** Understand and apply the use of line and mass flowers in floral arrangements.
- **TEKS:** (1)(A), (1)(C)

Day 5:

- **Lesson:** Parade Float Project Submission
- **Activity:** Groups present their Rose Bowl Parade float designs.
- **Objective:** Develop presentation skills and articulate floral design concepts.
- **TEKS:** (5)(A), (6)(B)

Week 3: Flower ID and Form/Greenery

Day 1:

- **Lesson:** Flower ID - Mass Flowers
- **Activity:** Students practice identifying mass flowers and their role in creating balance in floral arrangements.
- **Objective:** Strengthen recognition and use of mass flowers.
- **TEKS:** (1)(C)

Day 2-3:

- **Lesson:** Flower ID - Form & Filler Flowers
- **Activity:** Students complete a worksheet and create sketches demonstrating how form and filler flowers enhance floral arrangements.
- **Objective:** Demonstrate understanding of filler flowers and their function in design.
- **TEKS:** (1)(A)

Day 4:

- **Lesson:** Greenery & Indoor Plants
- **Activity:** Explore the role of greenery in floral designs, focusing on texture and balance. Identify common indoor plants and their uses in arrangements.

- **Objective:** Identify and use greenery to enhance floral arrangements.
- **TEKS:** (1)(A), (1)(C)

Day 5:

- **Lesson:** Flower Social Media Account Introduction
 - **Activity:** Students begin creating a mock social media account for their floral designs, including a logo, bio, and first post.
 - **Objective:** Understand the role of social media in marketing floral businesses.
 - **TEKS:** (6)(B), (5)(A)
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Week 4: Floral Identification and Marketing

Day 1:

- **Lesson:** Floral Identification Crossword & Word Search
- **Activity:** Students complete a crossword puzzle and word search to review flower terms and IDs.
- **Objective:** Reinforce knowledge of flower vocabulary and identification.
- **TEKS:** (1)(A)

Day 2-3:

- **Lesson:** Social Media Account Development
- **Activity:** Students create posts showcasing their floral designs, focusing on engaging captions and creative layouts.
- **Objective:** Enhance marketing skills and creativity using social media.
- **TEKS:** (6)(B)

Day 4:

- **Lesson:** Geometric Design PowerPoint & Doodle Notes
- **Activity:** Students learn about geometric floral design and take doodle notes during a presentation.
- **Objective:** Understand and apply geometric design principles to floral arrangements.
- **TEKS:** (1)(A)

Day 5:

- **Lesson:** Flower Selection & Arrangement Shape Packet
 - **Activity:** Students complete a packet on flower selection and arrangement shapes, including practical exercises.
 - **Objective:** Recognize the importance of arrangement shapes in floral design.
 - **TEKS:** (1)(C)
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Week 5: Valentine's Day Prep

Day 1:

- **Lesson:** Valentine's Day History Web Quest
- **Activity:** Students research the history and traditions of Valentine's Day flowers and their symbolism.
- **Objective:** Explore cultural and historical significance of Valentine's Day in the floral industry.
- **TEKS:** (3)(D)

Day 2-3:

- **Lesson:** Valentine's Day Flower Color Meaning Worksheet
- **Activity:** Students complete a worksheet on the meaning of flower colors, focusing on Valentine's Day themes.
- **Objective:** Understand symbolism in flower selection for special occasions.
- **TEKS:** (1)(A), (3)(D)

Day 4-5:

- **Lesson:** Valentine's Bud Vase Creation
- **Activity:** Students create Valentine's Day-themed bud vases, applying principles of balance, color harmony, and proportion.
- **Objective:** Develop hands-on floral design skills for special occasions.
- **TEKS:** (1)(A), (3)(D)

Week 6: Wrap-Up and Review

Day 1-2:

- **Lesson:** Social Media Account Completion & Presentation
- **Activity:** Students finalize and present their mock floral social media accounts to the class.
- **Objective:** Practice communication and marketing skills.
- **TEKS:** (6)(B)

Day 3-5:

- **Lesson:** End of Six Weeks Catch-Up
- **Activity:** Students complete any unfinished projects and review key concepts learned during the six weeks.
- **Objective:** Reinforce understanding of floral design and industry concepts.
- **TEKS:** (1)(A), (3)(D)

Assessment:

- Participation in class activities and discussions.
- Quality of projects (Rose Bowl Float, Social Media, Bud Vase).
- Completion of worksheets and quizzes.
- Engagement during presentations and reflections.

This lesson plan integrates technical skills, creativity, and industry knowledge while aligning with TEKS to prepare students for success in floral design.

