

Business & Statistics

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Description: Opening your business to an international market is becoming easier than ever in today's world of constant communication and technology. In this presentation, students will identify the largest trade partners the United States has in foreign countries as well as the currencies each possesses. Trade between these countries is looked at while exploring different types of exchange rates and what they mean economically. Barriers, laws and methods of entry to international markets are also discussed.

M	Goal: To identify and explore exchange rates among different currencies and examine methods of entry and barriers to overcome in operating in an international market	Objectives: 1. To examine U.S. currency and current exchange rates. 2. To identify common obstacles facing international businesses. 3. To discuss the advantages and disadvantages of an international market.	Complete Currency Impact Activity
T			Complete Labor Issues activity
W			Complete Global Banking activity
Th			Presentations
F			Gmetrix