

Business Management

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Goal: To examine various aspects of business which can lead to successful business operations

Description: This presentation will show different areas of a business which are key to being successful. Students will learn how good employee training and imitating the best practices of others can lead to a better company. Lastly, students are able to see how proper goal setting and achievement can help a business attain success in the long run.

M	(2) The student demonstrates an understanding of the management concept. The student is expected to (A) define the term management	Bell Ringer: What did you do over the weekend? Coffee Shop Activity
T	(D) define the role of management (3) The student recognizes the importance of planning in an organization. The student is expected to: (F) establish organizational strategy (5) The student explains the role of staffing within an organization. The student is expected to: (E) explain the methods of recruiting potential employees	Bell Ringer: A woman reports her diamond bracelet was stolen at night. When the police arrive, they find unbroken snow around the house. They arrest her immediately. Why? (Answer: There were no footprints in the snow, meaning no one entered or left.) Coffee Shop Activity
W	(F) define the selection process for new employees (G) explain the types of training needed for newly hired employees (I) explain employee compensation in a competitive environment	Bell Ringer: You have 10 coins on a table, with 5 heads up and 5 tails up. You are blindfolded and must split them into two groups with an equal number of heads . How? (Answer: Flip over any 5 coins! This always works.) Coffee Shop Activity
Th	(J) define the potential need for downsizing (K) rationalize the costs of employee turnover and what can be done to reduce turnover rate (M) research contemporary cases addressing recruitment, downsizing, and diversity using appropriate online resources	Bell Ringer: A man lives on the 10th floor. On rainy days, he takes the elevator all the way up, but on sunny days, he only takes it to the 7th floor and walks the rest. Why? (Answer: He's too short to reach the button for the 10th floor but can on rainy days because he has an umbrella!) Gmetrix
F	(6) The student demonstrates the qualities of leadership. The student is expected to: (A) define motivation (D) define the Expectancy Theory (E) explain how rewards and goals affect motivation (K) define the management communication process (M) analyze the communication process (O) explain how to improve communication within an organization (7) The student understands the necessity of the control process. The student is expected to: (O) explain service operations (P) develop a service quality standards instrument such as a customer satisfaction survey or SERVQUAL survey (4) The student recognizes the importance of organizations. The student is expected to: (B) define the concepts, methods, and types of departmentalization (H) compare and contrast centralized and decentralized organizations	Bell Ringer: What do you have planned for the weekend? Gmetrix