

Business Management

Randice Nelson

March 3-7

Goal: To examine various aspects of business which can lead to successful business operations

Description: This presentation will show different areas of a business which are key to being successful. Students will learn how good employee training and imitating the best practices of others can lead to a better company. Lastly, students are able to see how proper goal setting and achievement can help a business attain success in the long run.

M	(2) The student demonstrates an understanding of the management concept. The student is expected to	Assign the Business Creation Project to be started as homework
T	(A) define the term management (D) define the role of management (3) The student recognizes the importance of planning in an organization. The student is expected to:	Show slides 52 to 67 of the Successful Business Operations - Employees & Types of Businesses and follow with its Assessment. Slides 52 - 67
W	(F) establish organizational strategy (5) The student explains the role of staffing within an organization. The student is expected to:	Students should begin the Case Studies Activity.
TH	(E) explain the methods of recruiting potential employees (F) define the selection process for new employees	Have students complete the Crossword as a review. Administer the Successful Business Operations Final Assessment. Have students begin the Business Operations Activity.
F	(G) explain the types of training needed for newly hired employees (I) explain employee compensation in a competitive environment (J) define the potential need for downsizing (K) rationalize the costs of employee turnover and what can be done to reduce turnover rate (M) research contemporary cases addressing recruitment, downsizing, and diversity using appropriate online resources (6) The student demonstrates the qualities of leadership. The student is expected to: (A) define motivation (D) define the Expectancy Theory (E) explain how rewards and goals affect motivation (K) define the management communication process (M) analyze the communication process (O) explain how to improve communication within an organization (7) The student understands the necessity of the control process. The student is expected to: (O) explain service operations (P) develop a service quality standards instrument such as a customer satisfaction survey or SERVQUAL survey (4) The student recognizes the importance of organizations. The student is expected to: (B) define the concepts, methods, and types of departmentalization (H) compare and contrast centralized and decentralized organizations	Introduce the Employee Turnover & Downsizing Project for students to begin as homework. Students Should turn in all completed work by the end of class.

Business Management

Randice Nelson