

Business & Statistics

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Feb 24-28

<p>International Finance & Exchange</p> <p>Description: Opening your business to an international market is becoming easier than ever in today's world of constant communication and technology. In this presentation, students will identify the largest trade partners the United States has in foreign countries as well as the currencies each possesses. Trade between these countries is looked at while exploring different types of exchange rates and what they mean economically. Barriers, laws and methods of entry to international markets are also discussed. .</p>			
M	Goal: To identify and explore exchange rates among different currencies and examine methods of entry and barriers to overcome in operating in an international market	Objectives: 1. To examine U.S. currency and current exchange rates. 2. To identify common obstacles facing international businesses. 3. To discuss the advantages and disadvantages of an international market.	<ul style="list-style-type: none"> - Begin class by having the students create a list of the ten countries they believe are the largest trade partners with the United States. - Show the Introduction segment of International Finance & Exchange. (Pause on the list of top U.S. trade partners to let the students compare the list they made at the beginning of class to the actual top ten trade partners.) - Administer its Assessment and discuss answers as a class. - Have students complete the International Monetary Fund Activity.
T		.	<ul style="list-style-type: none"> - Show the Currencies & Exchange Rates segment of the presentation. - Administer the segment's Assessment and discuss answers as a class. - Introduce the International Finance & Exchange Project and the Floating or Fixed Debate Activity - Have students complete the Currency's Impact Activity.
W			<ul style="list-style-type: none"> - Show the International Markets segment of the presentation. - Administer the segment's Assessment and discuss answers as a class. - Introduce the Foreign Exchange Market Project and allow students to begin working on it.
Th			<ul style="list-style-type: none"> - Final Assessment - Word Search - Finish Projects & Activities
F			<ul style="list-style-type: none"> - Finish Projects & Activities - Gmetrix