

Business Management

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Description: Recruiting has become a significant step in the hiring process of today's society. In this presentation, the recruitment process and its advantages are addressed. Different methods of recruitment will be analyzed along with the various advertising media utilized in securing recruits.			
M	Goal: To understand the role and process of recruitment as well as identify different methods to recruit new employees.	Objectives: 1. To become familiar with the recruitment process. 2. To learn various ways in which an employee is recruited. 3. To obtain knowledge concerning different advertising media used in recruitment.	Hand out the Recruitment Vocabulary Handout which should be used as reference materials during the presentation. Show The Recruitment Process segment of Recruitment. Follow the segment with its Assessment. Complete the Recruitment Discussion Activity.
T			Remind students to use the Vocabulary Handout while showing the Recruitment Sources and Recruitment Advertising segments of the presentation. Follow each segment with its corresponding Assessment.
W			Show the Legal & Ethical Considerations & Tips segment of the presentation. Follow the segment with its Assessment. Introduce the Job Advertisement Project, and allow students to begin.
Th			Students should use the entire class period to work on the Project.
F			Instruct students to complete the Recruitment Word Search as review. Afterward, administer the Recruitment Final Assessment. Have students complete the Project.