

Business Management

Randice Nelson

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Description: The restaurant management industry is a complex discipline requiring management of various teams and people. This presentation provides an overview and brief history of the restaurant industry, identifies various types of restaurants, analyze restaurant management and operations and discusses career opportunities offered by the restaurant industry.			
M			Vocabulary Activity for review Restaurant Assessment
Description: This presentation shows students the various aspects of planning an event. Event marketing is discussed in detail, along with concessions, merchandising, seating, ticketing, staffing, personal seat licenses, luxury boxes and sponsorship. Students will learn that as events increase in size so does the manpower and planning necessary to execute the event. Real world examples are used to illustrate key points.			
T	Goal: To learn about planning events such as concerts or sporting events	Objectives: 1. To discover the world of event planning. 2. To examine how event planners manage an event. 3. To show the different facets of event planning. 4. To analyze how the components of an event work together. 5. To discuss careers in event planning.	New Unit: Event Planning Slides 1-34 Quiz
W			Review Slides 35-44 Research a career of interest in the field of event planning. Have the students complete a one-page paper describing the career.
Th			Discuss the careers students wrote about Charity Auction Project - plan a charity event to raise money for a non-profit organization of your choice
F			Complete the Event Planning Crossword Final Assessment Continue Charity Auction Project