

Business Management

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Oct. 28-Nov.1

Goal: To explore various aspects in the travel and tourism management and identify career opportunities in the travel and tourism industry.

Description: The travel and tourism management industry is a complex discipline requiring management of various teams and people. This presentation provides an overview and brief history of the travel and tourism industry, identifies various types of travel destinations, analyze tourism management and operations and discusses career opportunities offered by the travel and tourism industry.

M	Goal: To explore various aspects in the travel industry and identify career opportunities in tourism.	Objectives: 1. To provide an overview and brief history of the lodging industry. 2. To identify various types of lodging properties according to the quality, target market and levels of services. 3. To analyze lodging management and operations. 4. To discuss career opportunities offered by the lodging industry.	Unit: A Closer Look at Lodging Management Introduction to the Lodging Industry Slides 1-11& Notes Introduce the Technologies & Lodging Management Project Slides 12-29 & Notes complete the Lodging Choices Activity Cont. Project
T		6) The student demonstrates the qualities of leadership. The student is expected to: (L) explain the concept of employee perception (i) explain the concept of employee perception (6) The student demonstrates the qualities of leadership. The student is expected to: (E) explain how rewards and goals affect motivation (ii) explain how goals affect motivation	Slides 30 - 49 & Notes Career in lodging Industry Final Assessment
W			Coco Movie & Reflection poster on how the movie relates to culture
Th			Coco Movie & Reflection poster on culture
F			Reflection poster & Coco Movie