MONEY MATTERS

Week of: January 31 - February 4, 2022

Agenda

TEKS

Mon	"Endowment Effect" Article: Endowment Effect - What it is and how it can sabotage your budget	4F, 9G
Tues	"Sunk Costs" Interactive: How susceptible are you to sunk costs?	4F, 9G
Wed	"Herd Mentality" Panic Buying and COVID 19	4F, 9G
Thurs	"FOMO" Analyze: FOMO & Herd Mentality in Advertisments	4F, 9G
Fri	QUIZ	4F, 9G